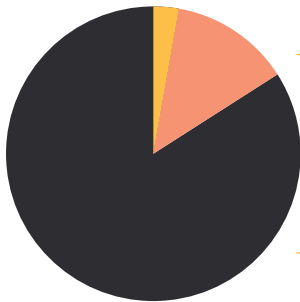


Why QuickHelp?

A blueprint for change and adoption.

Technology isn't the problem

Most organizations roll out new technology and hope end users figure out the value along the way. Others provide an LMS or training resource and assume people will teach themselves what they need to know. But 84% of software users are unmotivated to learn new skills.



Unmotivated users make up a whopping 84% of the workforce

● Innovators ● Early adopters ● Unmotivated majority

Even the best LMS course is unlikely to change the behavior of an unmotivated workforce. And when the majority won't change the way it works, the entire organization suffers.

We're here to help

Here are a few tips for you

- It's not enough to say, "We want everybody using Microsoft Teams." Successful organizations map their technology goals to higher, specific objectives.
- One or two change practitioners can't drive software adoption to thousands of users. That's just not a scalable task.
- Different people need different things from their technology. Learning content should meet users where they are in the format that works for them.



Introducing BrainStorm QuickHelp™

Nearly 50% of Fortune 100 companies have relied on the BrainStorm QuickHelp platform to enable change and drive adoption, even if they already have an LMS or free learning resources. That's because BrainStorm does more than encourage users to learn about their software tools—BrainStorm drives user engagement so organizations see real business outcomes.



After users engage with QuickHelp

41% of users who have never used Teams will start using it

Users make 4X as many Microsoft Teams calls

91% of users upload a file to OneDrive for Business

Why QuickHelp works

Tailored content - Skill Paths that relate directly to each user and the way they work

Proactive communication - Automated messages that simplify and scale communication

Customized experiences - Integrated user polls, executive sponsor videos, and more

Graph data - Real-time data reporting via integration with the Microsoft Graph API

Microsoft updates - Evergreen content that reflects the latest updates from Microsoft

Platform integrations - Works with ServiceNow, Microsoft Learning Pathways, and more

**Ready to see QuickHelp in action?
Contact your partner support team.**